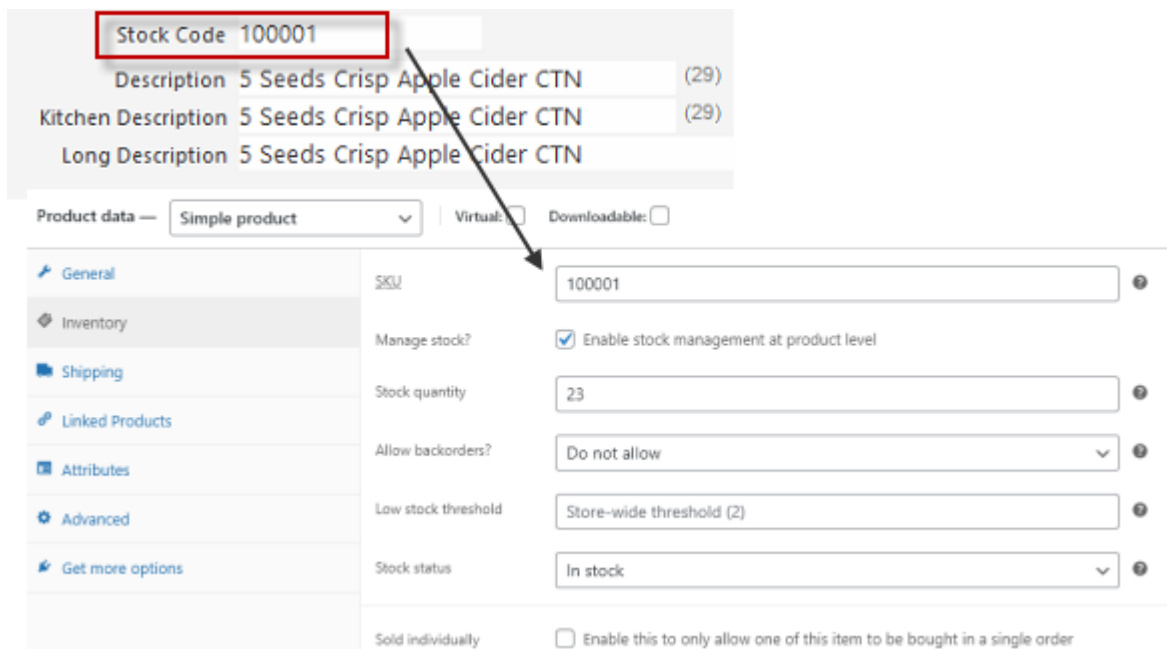WooCommerce allows businesses a platform to create an online store in which to sell their products.

With the use of the Idealpos eCommerce platform, you can sync your product information into your WooCommerce store.

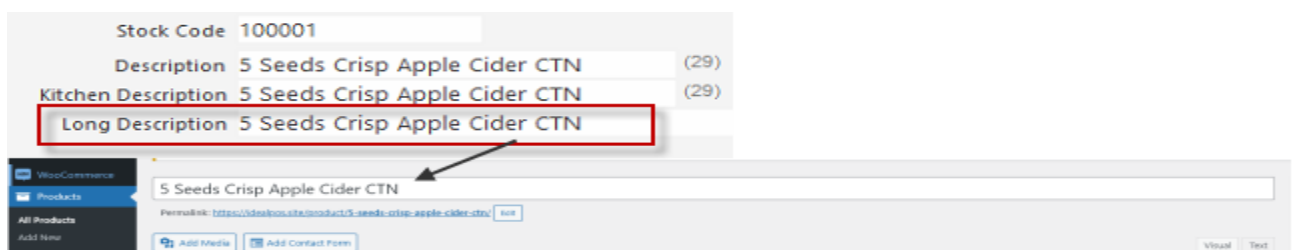Some of the features available for WooCommerce integration include:
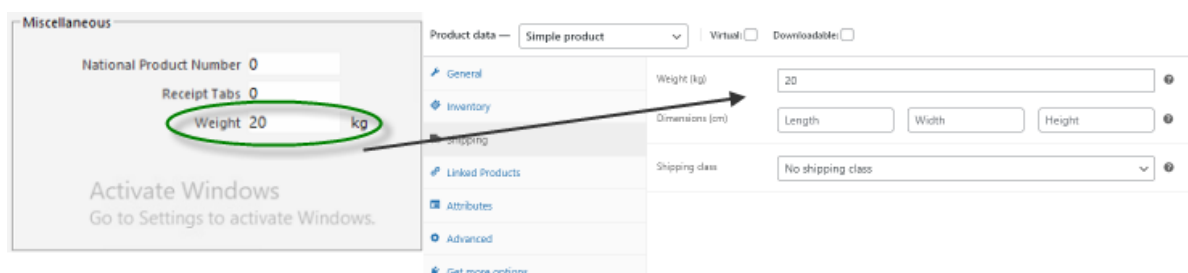
Stock Item Information

Stock Code = SKU

Long Description = Title

Weight = Weight

Department = Product Categories
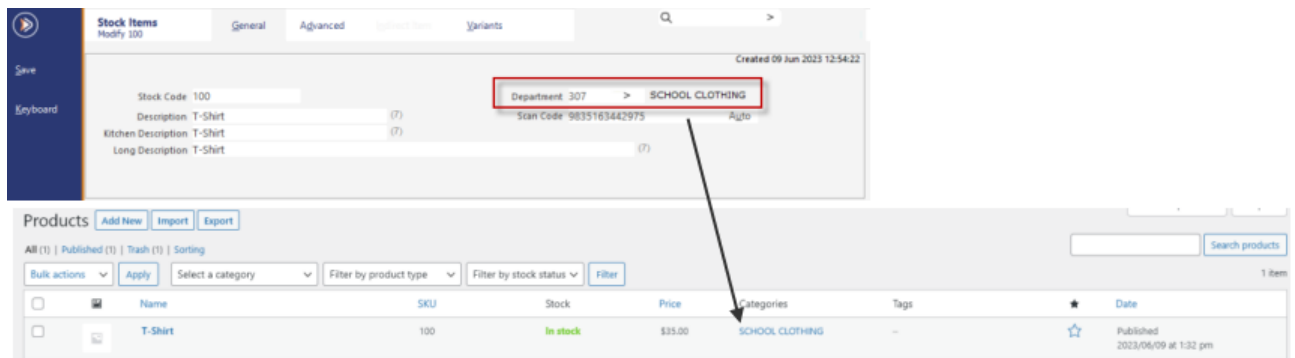
Stock Notes

Within WooCommerce you can add a description to products.

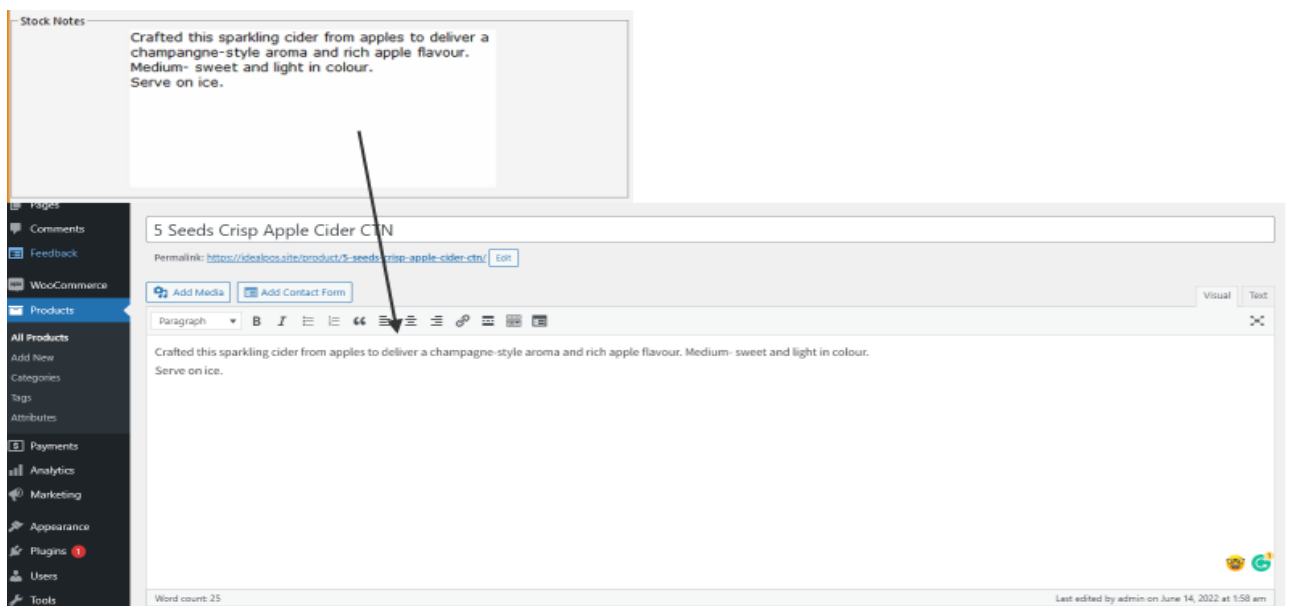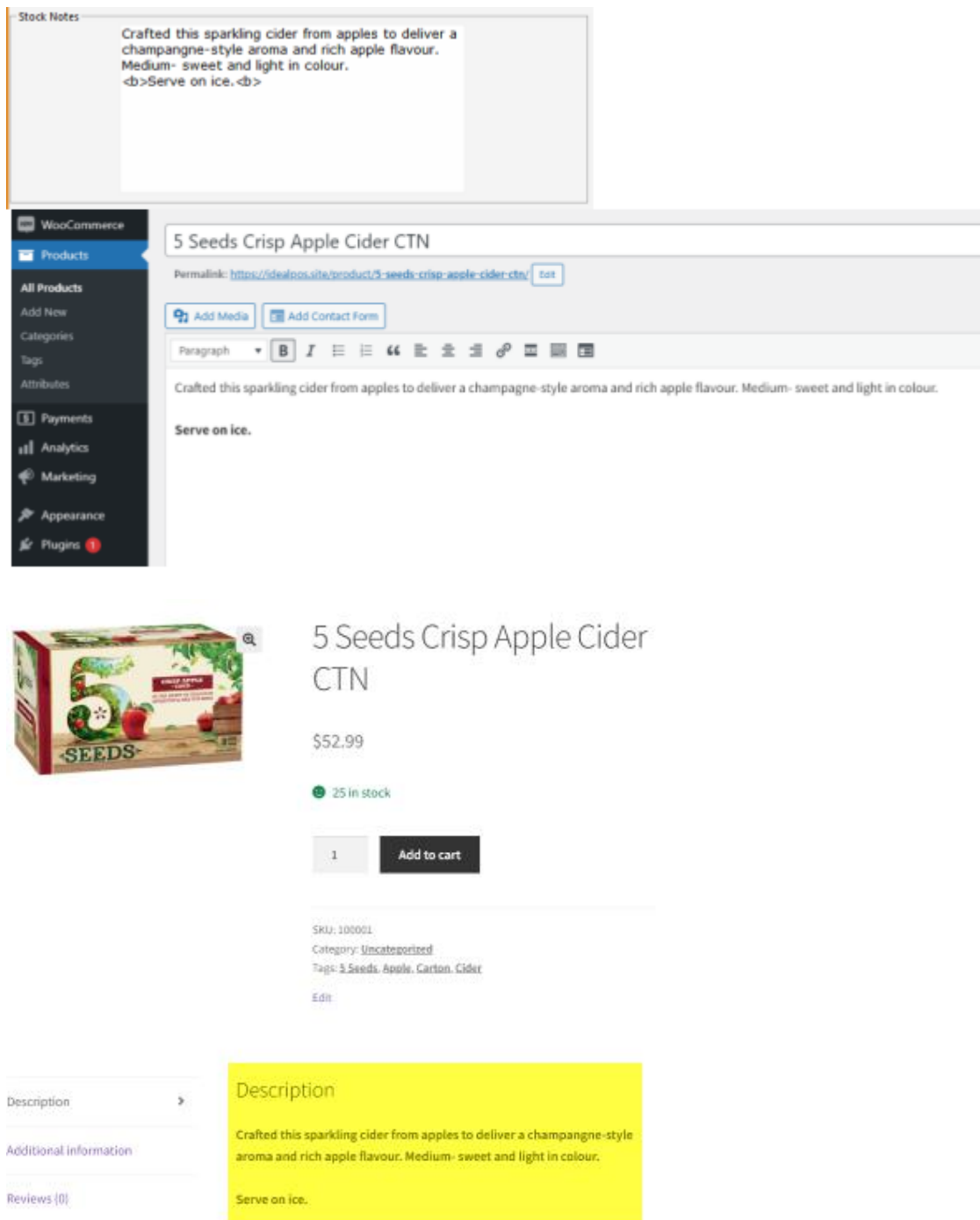The purpose of a product description is to supply customers with important information about the features and benefits of the product so they're compelled to buy. Product descriptions can be synced from Idealpos to WooCommerce via the Stock note.

Below is explains:

Standard text

HTML

Stock Inventory

With the use of stock control in Idealpos, you can manage the stock level of each item on WooCommerce. As you sell items on your POS system or sell items online. Idealpos POS will continue to update the stock level on your WooCommerce store throughout the trade.

Within Idealpos – WooCommerce, you can sync the stock level of one location or consolidate All Idealpos locations.

One Location stock level control

Consoildate All Idealpos Locations

Note that stock will be only decrement from the web order location set in the global setting on Idealpos

Special/Sale Price

Within the WooCommerce interface and Idealpos eCommerce, you can use two price levels.

You can set one price level as your standard everyday trade price and use the second one as a sale price. The second price can be set at $0.00 if there is no sale present on that item or set to a lower price than standard which will then display as a sale price.

Within the ecommerce set-up, you have the option to select the price level and special price level. If the client is not going to use a special price you can leave it as "None"
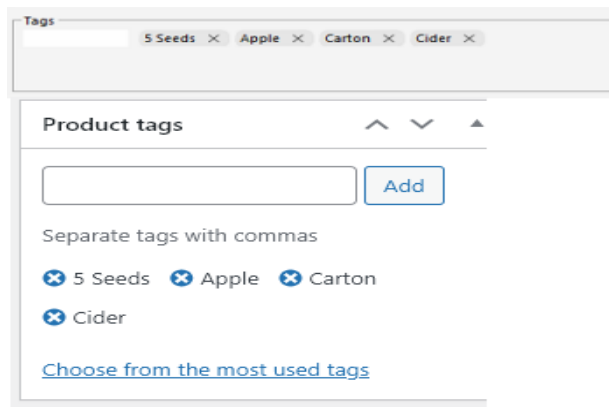
Tags

Product tags are another way to relate products with each such as beers, spirits, and wines. You can use tags as labels in the search bar or filter products.

Any tags that are added or removed from Idealpos will be reflected in WooCommerce.

New products will be sent as drafts to WooCommerce

The new product will be sent to WooCommerce as a draft item, so the client can make any necessary adjustments such as adding images before the product is available on the WooCommerce store.

Exclude Data Fields

Within the Idealpos eCommerce interface, we can exclude data fields that the client does not want the data from Idealpos to be sent to WooCommerce.

The fields that can be excluded are:

- Category is the Product Category in Woocommerce
- Description
- Price
- Quantity
- Tags
- Title
- Weight

Variants

You add variants to a product that comes in more than one option, such as size or colour. Each combination of option values for a product can be a variant for that product. You can add three options to each parent item.

For example, suppose that you sell T-shirts with three options: size, colour. The size option has three values: small, medium, and large. The colour option has two values: blue and green. One specific variant from these options is a small, blue.

Each variant may be set up with stock inventory to manage the stock level of each option which will reflect on your WooCommerce store to advise customers of sold-out items. You are also able to add a sale price to an option such as a small shirt is $20.00, and all other sizes are $39.00. You can add weight to each variant.